



Pursuing a thriving local economy,
vibrant community organizations, and
environmental stewardship

WHAT 'LOCAL' MEANS TO US

For businesses, are you...?

- Interested in and able to buy materials, products and services from other locally owned businesses in the area or broader region?
- Privately held (not publicly traded)?
- Registered in the state of New Hampshire or Vermont, with no corporate or national headquarters outside of the respective state?
- All marketing, rent and other business expenses paid without assistance from, or payment to, a corporate headquarters?
- Able to make independent decisions regarding name and appearance, as well as all business purchasing, supply, and distribution practices?
- At least 50% of ownership lives within Local First Alliance's 69-town service area?

For nonprofit organizations, are you...?

- Interested in and able to buy materials, products and services from other locally owned businesses in the area or broader region?
- Incorporated or fiscally sponsored in the state of New Hampshire or Vermont?
- Leadership (advisory body, board, staff) has autonomous authority over all operational decisions?
- At least 50% of leadership (advisory body, board, staff) lives within Local First Alliance's 69-town service area?

If you answered Yes to the above questions, we invite you to become a Qualified Business or Organization member of Local First Alliance. If not, we encourage you to join as an individual at this level to receive all the benefits of business membership, with the exception of marketing and promotional benefits. (You can also join as an individual if you do not own a local business or represent a local nonprofit organization.)

WHY LOCAL MATTERS

Local First Alliance recognizes that many types of businesses and organizations contribute to thriving economies. Our view is that our locally owned businesses and organizations contribute in particularly important (though often underappreciated) ways, by reinvesting up to three times as much in the local economy, building social and civic capital by paying taxes, giving to nonprofits, and providing leadership, and staying put over the long term to generate wealth, jobs, and stewardship for the future.